

BOARDVIEW'S

New Invoicing Policy

Our invoicing will be changing. The details are below in the President's Notes.

The federal government has implemented this approach as well along with some other businesses and we felt it was time to no longer use the mail if not necessary.

We will still be tracking overdue invoices and will pass along friendly reminders if you have missed a payment.



PRESIDENT'S NOTES

The current trend for all businesses is to conserve resources which translates into cost savings. And this is why as of June 1, 2017 BoardView and The Venue Channel will be drastically reducing the number of invoices we mail.

This will result in paper conservation and substantial postal savings (thousands of dollars per year).

Here's how this will work. We will only be issuing (mailing) one invoice per year to any firm. That invoice will show the amount due for each installment applicable for that particular twelve month period. The twelve month period will commence from the date of

installation of a particular sign or digital ad. The invoice will show the amount(s) due along with the time period in which

the amount is due and payable.

For example, if a client pays us quarterly, the invoice will show the quarterly installments.

If a client is currently in the middle of a 12 month period the invoice will only show the amounts due up to the anniversary date of the installation of that sign. A new invoice will then be issued showing the entire twelve month period.

Please retain the invoice and pay according to its time periods.

If you don't receive an invoice for any reason we can e-mail it.



DID YOU KNOW?

Rinks are selling out. Don't wait until the Fall. Buy now to assure your spot.

Jory Sigesmund
President



CLIENT UPDATE

Infrastructure Health and Safety purchased in Guelph and Windsor. **Foresto Dentistry** also joined in Windsor.

New Tecumseth has several new clients including **400 Chrysler** in all ice pads,

Marcia Holland of **Remax** in Tottenham, **The Heating Source** in Alliston, and **Alliston Village Dental** in both Alliston and Tottenham. Space in this market is now extremely limited with only a few rink

board spots remaining available. The **Windsor Regional Hospital** bought 6 signs throughout Chatham-Kent.



The image shows a banner for Smile Town Dental Group. On the left is a logo featuring a stylized tooth with a smile. To the right of the logo, the text reads "smile town DENTAL GROUP" in blue and green, with the tagline "Healthy Smile, Healthy You!" in green. Below this, the phone number "289-235-9292" and the address "520 North Service Rd., Grimsby" are listed. To the right of the address is the website "smiletowndentalgroup.ca". On the far right of the banner, there is a vertical list of services: "Custom Fitted Sports Guards", "Dentistry for the Entire Family", and "Children's Oral Health Programs". A large, semi-transparent "PROOF" watermark is overlaid on the right side of the banner.

Soccer World chose Chedoke in Hamilton while **Yorkwest Plumbing** selected Valley in Stoney Creek. Cambridge will see **Pita Pit** in Homuth and Preston and **That Computer Guy** chose Galt. **Smile Town Dentistry**

will be installed soon in Grimsby as will **Arctic Heating and Cooling** in Wallaceburg Oriole, Mitchell Field, and Commander Park were

the chosen facilities for **Moxie's**. **Plumbers Supply** bought Don Beer in Pickering while **Viva Tile** is in the

Hershey Centre in Mississauga. **H & R Block** is now in Blenheim. **Joel Carcone** of **Remax** added a sign in Nobleton.

CLIENT / Arena RENEWALS



The **Elementary Teachers Federation** (York Region) has renewed their three signs in Richmond Hill. **Ag More** continues in its 7 markets as does **Joe Romeo** of **Remax** (7 signs in 4 Cambridge arenas). **Hood Brothers** also continues in Cambridge.

Village Orthodontics joins again in Brampton (with **Lorna Downs** of **State Farm**) and Guelph. Grimsby retains **Paul Settimi** and **Regional Auto Collision**. **Tim Horton's** stays in Aylmer as well as East Gwillimbury while **Kia** continues in Owen Sound. **Pet Vet** retains its two Mississauga signs, **Subway** joins again in Fort Erie, and **Bill Siarkas** of **Royal LePage** renews again in King City.

Chatham-Kent has multiple renewals including **Willow Ridge Golf** in Blenheim, **Wallaceburg Minor Hockey**, **End Of The Roll** in Chatham, and **Goodreau Excavating** in Tilbury.

The **City of Cambridge** renews all their community arenas with BoardView for a multi-year term.